

Shampoo & Conditioners in Australia by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2019.

This market covers shampoos and hair conditioners for men, women and includes unisex products. Market value is based on sales through all retail channels including direct to consumer, but excludes the professional sector including hairdresser sales to the consumer.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

### Segmentation of this market

- 2In1S/3In1S
- Conditioners
- Medicated/Anti-Dandruff/Problem Hair
- Shampoos
- Leave-In
- Masks
- Other
- Wash Out

### Socio-economic data

Included with this snapshot is socio-economic data for Australia. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

### Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

### Market Size & Forecast

Market size for Shampoo & Conditioners in Australia is given in AUD with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000  
Americas: +1 (312) 932 0400  
Asia: +61 (0) 2 8284 8100

Or email [marketsizes@mintel.com](mailto:marketsizes@mintel.com)

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Shampoo & Conditioners in Australia (2019) is included in a number of subscription packages.

### Subscription by Region:

- Australia – All Markets
- Asia Pacific – All Markets
- Australasia – All Markets
- G20 – All Markets
- Global – All Markets

### Subscription by Industry:

- Beauty, Personal Goods, Toiletries – Global
- Beauty, Personal Goods, Toiletries – Asia Pacific
- Beauty, Personal Goods, Toiletries – Australasia
- Beauty, Personal Goods, Toiletries – G20

### Related Reports

Shampoo & Conditioners in China (2019)  
Shampoo & Conditioners in Indonesia (2019)  
Shampoo & Conditioners in Malaysia (2019)  
Shampoo & Conditioners in Philippines (2019)  
Shampoo & Conditioners in South Africa (2018)  
Shampoo & Conditioners in Thailand (2018)

Shampoo & Conditioners in India (2018)  
Shampoo & Conditioners in Japan (2018)  
Shampoo & Conditioners in Norway (2018)  
Shampoo & Conditioners in Portugal (2018)  
Shampoo & Conditioners in South Korea (2018)  
Shampoo & Conditioners in Vietnam (2017)