© 2024 Mintel Group Limited. All Rights Reserved. Confidential to Mintel.

Feminine Hygiene and Sanitary Protection Products - Brazil (2023)

Feminine Hygiene and Sanitary Protection Products - Brazil by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers sanitary protection (pads/towels; tampons; liners), feminine hygiene (wipes, washes, cups & feminine intimate deodorants) and adult incontinence products. Market value is based on sales through all retail channels including direct to consumers. It excludes products supplied on prescription.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

Segmentation of this market

- Adult Incontinence Products
- Liners
- Pads/Towels
- Sanitary Protection
- Tampons

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Brazil. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Feminine Hygiene and Sanitary Protection Products - Brazil is given in BRL with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000
Americas: +1 (312) 932 0400
Asia: +61 (0) 2 8284 8100

Or email marketsizes@mintel.com

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Feminine Hygiene and Sanitary Protection Products - Brazil (2023) is included in a number of subscription packages.

Subscription by Region:

- Brazil – All Markets
- Latin America – All Markets
- Global – All Markets

Subscription by Industry:

- Beauty, Personal Goods, Toiletries – Global
- Beauty, Personal Goods, Toiletries – Latin America

Related Reports

Feminine Hygiene and Sanitary Protection Products - Australia (2023)
Feminine Hygiene and Sanitary Protection Products - Canada (2018)
Feminine Hygiene and Sanitary Protection Products - China (2020)
Feminine Hygiene and Sanitary Protection Products - France (2022)
Feminine Hygiene and Sanitary Protection Products - Germany (2023)
Feminine Hygiene and Sanitary Protection Products - India (2021)
Feminine Hygiene and Sanitary Protection Products - Indonesia (2023)
Feminine Hygiene and Sanitary Protection Products - Italy (2023)
Feminine Hygiene and Sanitary Protection Products - Mexico (2019)
Feminine Hygiene and Sanitary Protection Products - South Korea (2023)
Feminine Hygiene and Sanitary Protection Products - Thailand (2022)
Feminine Hygiene and Sanitary Protection Products - US (2021)