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Household Cleaners - Brazil (2023)

Household Cleaners - Brazil by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers hard surface cleaners, bleaches/disinfectants, washroom, kitchen and other cleaners and polishes. Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Bleach/Disinfectants
- Furniture
- Hard Surface Cleaners
- Kitchen
- Washroom

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Brazil. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Household Cleaners - Brazil is given in BRL with a minimum of five years' historical data. Market Forecast is provided for five years.

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