

Health & beauty retailing in Brazil by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2017.

This market covers health and beauty retailers. This includes sales of all types of goods and services in pharmacies, drug stores, beauty retailers and perfumeries; it excludes sales of pharmaceuticals, health and beauty goods through other retailers. Market volume is number of stores; market value is at total sales including sales tax via stores and directly to consumer.

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Segmentation of this market

- Beauty/Perfumeries
- Pharmacies & Drug Stores

Socio-economic data

Included with this snapshot is socio-economic data for Brazil. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Health & beauty retailing in Brazil is given in BRL and store with a minimum of five years' historical data. Market Forecast is provided for five years.

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