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Fragrances - Brazil (2023)

Fragrances - Brazil by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers men's and women's fragrances. It excludes body sprays. Market size is based on all retail sales including direct to consumer.

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Segmentation of this market

- Men'S
- Women'S

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Brazil. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Fragrances - Brazil is given in BRL with a minimum of five years' historical data. Market Forecast is provided for five years.

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