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# Energy Drinks - Germany (2024)

Energy Drinks - Germany by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers sugar-free and regular energy drinks and shots. Energy drinks are marketed with additives specifically designed to increase alertness. Market size comprises sales through all retail channels including direct to consumer including vending machines. Market value is calculated at prices in retailers.

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## Segmentation of this market

- Regular
- Sugar-Free

## Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

## Socio-economic data

Included with this snapshot is socio-economic data for Germany. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Energy Drinks - Germany is given in EUR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

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