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Snack Bars - India (2022)

Snack Bars - India by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2022.

This market covers packaged snack bars which can be eaten without accompaniment (e.g. milk) anywhere (such as on street) usually between meals. Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Cereal/Granola

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for India. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Snack Bars - India is given in INR and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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