© 2024 Mintel Group Limited. All Rights Reserved. Confidential to Mintel.

Energy Drinks - Italy (2023)

Energy Drinks - Italy by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers sugar-free and regular energy drinks and shots. Energy drinks are marketed with additives specifically designed to increase alertness. Market size comprises sales through all retail channels including direct to consumer including vending machines. Market value is calculated at prices in retailers.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

Segmentation of this market

- Regular
- Sugar-Free

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Italy. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Energy Drinks - Italy is given in EUR and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000
Americas: +1 (312) 932 0400
Asia: +61 (0) 2 8284 8100

Or email marketsizes@mintel.com

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Energy Drinks - Italy (2023) is included in a number of subscription packages.

Subscription by Region:

- Italy – All Markets
- Europe – All Markets
- Global – All Markets

Subscription by Industry:

- Non-alcoholic Drinks – Global
- Non-alcoholic Drinks – Europe

Related Reports

Energy Drinks - Australia (2022)
Energy Drinks - Brazil (2023)
Energy Drinks - Canada (2020)
Energy Drinks - China (2022)
Energy Drinks - France (2022)
Energy Drinks - Germany (2024)
Energy Drinks - India (2021)
Energy Drinks - Indonesia (2023)
Energy Drinks - Mexico (2023)
Energy Drinks - Spain (2023)
Energy Drinks - Thailand (2023)
Energy Drinks - UK (2023)