Hair Colourants in Italy (2012)

Hair Colourants in Italy by Mintel Global Market Navigator provides you with annual year-end market size data, most recently updated in 2012.

This market covers hair colourants for all consumers. Market value is based on sales through all retail channels including direct to consumer, but excludes the professional sector including hairdresser sales to the consumer.

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Segmentation of this market

- Highlighting/Bleaching/Top Ups
- Permanent
- Semi-Permanent
- Temporary

Socio-economic data

Included with this snapshot is socio-economic data for Italy. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Hair Colourants in Italy is given in EUR with a minimum of five years' historical data. Market Forecast is provided for five years.

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