



© 2024 Mintel Group Limited. All Rights Reserved. Confidential to Mintel.

## **Sports Drinks - Japan (2023)**

Sports Drinks - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers liquid and powdered sports drinks. Sports drinks are designed to replace energy and minerals lost during exercise. Market size comprises sales through all retail channels including direct to consumer including vending machines. Market value is calculated at prices in retailers.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

### **Segmentation of this market**

- Liquid/Rtd
- Powder/Tablets

### **Compound annual growth rates**

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

### **Socio-economic data**

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Sports Drinks - Japan is given in JPY and litre with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000

Americas: +1 (312) 932 0400

Asia: +61 (0) 2 8284 8100

Or email [marketsizes@mintel.com](mailto:marketsizes@mintel.com)

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Sports Drinks - Japan (2023) is included in a number of subscription packages.

## **Subscription by Region:**

- Japan – All Markets
- Asia Pacific – All Markets
- Global – All Markets

## **Subscription by Industry:**

- Non-alcoholic Drinks – Global
- Non-alcoholic Drinks – Asia Pacific

# Related Reports

Sports Drinks - Australia (2023)

Sports Drinks - Brazil (2023)

Sports Drinks - Canada (2022)

Sports Drinks - China (2022)

Sports Drinks - France (2022)

Sports Drinks - India (2021)

Sports Drinks - Indonesia (2023)

Sports Drinks - Italy (2023)

Sports Drinks - Mexico (2023)

Sports Drinks - South Korea (2023)

Sports Drinks - Thailand (2023)

Sports Drinks - US (2023)