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Hair Styling Agents - Mexico (2024)

Hair Styling Agents - Mexico by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers sprays, gels, cream, liquid, mousse and other hair styling agents. Market value is based on sales through all retail channels including direct to consumer, but excludes the professional sector including hairdresser sales to the consumer.

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Segmentation of this market

- Creams
- Gels/Wax
- Liquids
- Mousse
- Other Hair Styling Agents
- Sprays

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Mexico. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Hair Styling Agents - Mexico is given in MXN with a minimum of five years' historical data. Market Forecast is provided for five years.

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