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Shampoo & Conditioners - Mexico (2024)

Shampoo & Conditioners - Mexico by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers shampoos and hair conditioners for men, women and includes unisex products. Market value is based on sales through all retail channels including direct to consumer, but excludes the professional sector including hairdresser sales to the consumer.

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Segmentation of this market

- 2In1S/3In1S
- Conditioners
- Medicated/Anti-Dandruff/Problem Hair
- Shampoos
- Leave-In
- Masks
- Other
- Wash Out

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Mexico. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Shampoo & Conditioners - Mexico is given in MXN with a minimum of five years' historical data. Market Forecast is provided for five years.

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