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Feminine Hygiene and Sanitary Protection Products - US (2021)

Feminine Hygiene and Sanitary Protection Products - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2021.

This market covers sanitary protection (pads/towels; tampons; liners), feminine hygiene (wipes, washes, cups & feminine intimate deodorants) and adult incontinence products. Market value is based on sales through all retail channels including direct to consumers. It excludes products supplied on prescription.

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Segmentation of this market

- Adult Incontinence Products
- Feminine Hygiene
- Liners
- Pads/Towels
- Sanitary Protection
- Tampons

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Feminine Hygiene and Sanitary Protection Products - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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