© 2024 Mintel Group Limited. All Rights Reserved. Confidential to Mintel.

Snack Bars - US (2023)

Snack Bars - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers packaged snack bars which can be eaten without accompaniment (e.g. milk) anywhere (such as on street) usually between meals. Market size comprises sales through all retail channels including direct to consumer.

Purchase of this snapshot allows you to quickly compare the data for this market with your other purchased snapshots on our Navigator platform. Mintel Market Sizes allows to you create charts, tables and export the raw data in all standard formats.

Segmentation of this market

- Cereal/Granola
- Fruit Bar
- Nut/Seed Bars

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Snack Bars - US is given in USD and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

To order this report call your local Mintel office:

EMEA: +44 (0) 20 7606 6000
Americas: +1 (312) 932 0400
Asia: +61 (0) 2 8284 8100

Or email marketsizes@mintel.com

This report has been extracted from Mintel Market Sizes, contact us to learn more about our flexible subscription packages.

Snack Bars - US (2023) is included in a number of subscription packages.

Subscription by Region:

- US – All Markets
- North America – All Markets
- Global – All Markets

Subscription by Industry:

- Food – Global
- Food – North America

Related Reports

Snack Bars - Australia (2022)
Snack Bars - Canada (2020)
Snack Bars - China (2019)
Snack Bars - France (2022)
Snack Bars - Germany (2023)
Snack Bars - India (2022)
Snack Bars - Indonesia (2023)
Snack Bars - Italy (2023)
Snack Bars - Mexico (2023)
Snack Bars - South Korea (2023)
Snack Bars - Spain (2023)
Snack Bars - Thailand (2020)