

Mobile / Cell Phone Handsets in US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2017.

This market covers standard and smart phone handsets. Market size includes residential and business markets. Market size is number of new units acquired annually.

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Segmentation of this market

- Smartphones
- Standard

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Market Size & Forecast

Market size for Mobile / Cell Phone Handsets in US is given in unit with a minimum of five years' historical data. Market Forecast is provided for five years.

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