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Sun Care - US (2023)

Sun Care - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers sunscreen, self-tanning and after sun products for adults and children. Market value is based on sales through all retail channels including direct to consumer. It includes mass market and prestige lines but excludes sales to the professional sector, such as beauty/tanning salons.

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Segmentation of this market

- After Sun
- Self-Tanning
- Sunscreen

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Sun Care - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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