# OTC Medications in US (2012)

OTC Medications in US by Mintel Global Market Navigator provides you with annual year-end market size data, most recently updated in 2012.

This market covers analgesics, cough/cold/flu, gastro-intestinal, dermatological remedies and vitamins and minerals. It excludes products which require prescriptions but includes pharmacy approved. Market size comprises sales through all retail channels including direct to consumer.

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## Segmentation of this market

- Analgesics/Antipyretics
- Cough/Colds/Flu
- Dermatological
- Gastrointestinal
- Vitamins & Minerals

## Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

## Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

## Market Size & Forecast

Market size for OTC Medications in US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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