Short-Term Car Rental in South Africa (2012)

Short-Term Car Rental in South Africa by Mintel Global Market Navigator provides you with annual year-end market size data, most recently updated in 2012.

This market covers personal and business self-drive short term car and van rental. It is confined to only those vehicles which can be driven on a car licence. Market size is based on expenditure at end user prices including that of overseas tourists.

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Segmentation of this market

- Business
- Personal

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for South Africa. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Short-Term Car Rental in South Africa is given in ZAR with a minimum of five years' historical data. Market Forecast is provided for five years.

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