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Air Fresheners - China (2023)

Air Fresheners - China by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers aerosols, slow release, plug in, fragrance kits and other household air fresheners, scented candles and car air fresheners. It excludes pot pourri, non-scented candles and scented oils for other uses. Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Aerosols
- Car
- Scented Candles/Burners
- Slow Release

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for China. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Air Fresheners - China is given in CNY with a minimum of five years' historical data. Market Forecast is provided for five years.

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