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Snack Bars - Germany (2023)

Snack Bars - Germany by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers packaged snack bars which can be eaten without accompaniment (e.g. milk) anywhere (such as on street) usually between meals. Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Cereal/Granola
- Fruit Bar

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for Germany. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Snack Bars - Germany is given in EUR and tonne with a minimum of five years' historical data. Market Forecast is provided for five years.

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