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# Oral Hygiene - Japan (2024)

Oral Hygiene - Japan by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2024.

This market covers toothpaste, toothbrush and mouthwash and ancillary oral hygiene products. Market size comprises sales through all retail channels including direct to consumer and via dentists.

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## Segmentation of this market

- Ancillaries
- Mouthwashes
- Toothbrushes
- Toothpaste

## Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

## Socio-economic data

Included with this snapshot is socio-economic data for Japan. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

# Market Size & Forecast

Market size for Oral Hygiene - Japan is given in JPY with a minimum of five years' historical data. Market Forecast is provided for five years.

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