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Soap, Bath & Shower Products - US (2023)

Soap, Bath & Shower Products - US by Mintel Market Sizes provides you with annual year-end market size data, most recently updated in 2023.

This market covers solid and liquid soap, bath and shower products. Market size comprises sales through all retail channels including direct to consumer.

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Segmentation of this market

- Bar Soap
- Bath
- Liquid/Gel Hand Soap
- Shower

Compound annual growth rates

Compound annual growth rate (CAGR) is provided for this market and is based on the last 5 years of available data.

Socio-economic data

Included with this snapshot is socio-economic data for US. Population, Consumer Price Index (CPI), Gross Domestic Product (GDP), Exchange Rates.

Market Size & Forecast

Market size for Soap, Bath & Shower Products - US is given in USD with a minimum of five years' historical data. Market Forecast is provided for five years.

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